

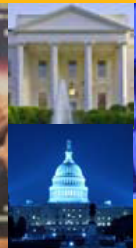
spi 2009 spring board meeting



marci rossell



steve hildebrand



featured speakers at the SPI Spring 2009 National Board Meeting are Marci Rossell, former CNBC chief economist, and Steve Hildebrand, deputy campaign manager for Barack Obama.

topics Marci Rossell will address the current financial crisis and when to expect revitalization in her highly acclaimed *Roadmap to Recovery* presentation. In his timely presentation *The Obama Presidency—the View from Inside*, Steve Hildebrand will offer valuable insight into the new administration and its impact on business.



orlando

Wednesday, April 1 – Friday, April 3, 2009
Loews Portofino Bay Hotel at Universal Orlando®
Orlando, Florida

spi 2009 spring national board meeting

You are cordially invited to join us at the spi 2009 Spring National Board Meeting, which will be held Wednesday, April 1 – Friday, April 3, 2009 at Loews Portofino Bay Hotel® in Orlando, Florida. Guests are welcome to attend. This spring, in response to the economic realities we all face, we have shortened the meeting to two nights and have timed the meetings to allow for travel time on Wednesday and Friday. While we eliminated the golf activity this year, the Orlando area provides plenty of opportunity for those who wish to extend their stay here.

The last few months have seen a whirlwind of activity, both in Washington, as the nation welcomes a new administration, and on Wall Street, as we witness the daily, often dramatic fluctuations brought about by sobering economic news. It is no wonder that so many of us have questions about what the future holds and how these changes will affect us, both personally and in our businesses. All the more reason to come together and address concerns, develop strategies, network, and return home with a renewed sense of hope for the future.

speakers

To address the many changes we face with the new political climate in Washington and the economy, we have lined up two vip speakers.

On Thursday morning, April 2, the chief economist for NAM, Dave Huether, will set the stage for our meeting by discussing the economy’s impact on the manufacturing industry.

On Thursday afternoon, April 2, Steve Hildebrand will speak about the historic 2008 campaign and election in his presentation, *The Obama Presidency—The View from Inside*. Hildebrand served as the deputy national campaign manager for Barack Obama and has been active in political campaigns since 1996. His marketing savvy and Internet genius enabled the Obama campaign to raise a record-breaking \$750 million and identified Hildebrand as a strategic force to be reckoned with.

Friday morning, April 3, former CNBC chief economist and co-host of SQUAWK BOX Marci Rossell will offer her widely acclaimed presentation *Roadmap to Recovery*. Frequently sought out for her guidance during the Asia Crisis of ’97 and the market turmoil following the terrorist attacks in 2001, Rossell’s presentations have been described as highly relevant, electric and animated.

just for laughs

We have arranged for some welcome comic relief during Thursday night’s dinner. We are keeping the exact nature of the entertainment a surprise, but we promise that the evening will delight and amuse all. You won’t want to miss this one!

welcome

marci rossell



steve hildebrand



Marci Rossell began her career as an economist at the Federal Reserve Bank of Dallas. After three years of working directly for the bank president, Bob McTeer, she joined one of the “big five” accounting firms, Deloitte and Touche, as an expert witness in court cases that involved economic issues.

■ In 1999, Marci was named corporate economist and investment spokesperson for OppenheimerFunds, Inc. Most recently, she was the chief economist for CNBC, appearing every morning on the network’s flagship program SQUAWK BOX and covering the economy, the Federal Reserve, and the bond market throughout the day.

■ Marci earned a Ph.D. in economics from Southern Methodist University where she was named one of the Young Alumni of the year in 2002. She is also the mother of twin girls.

■ Marci’s experience at the Fed, in a “big five” accounting firm, on Wall Street, and as a journalist give her a unique perspective on the economy and corporate America. She will share her thoughts on the economy’s recovery, restructuring and revitalization.

In the historic 2008 presidential campaign, Steve Hildebrand served as the deputy national campaign manager for Barack Obama. Joining with Obama in September 2006, before the senator made the decision to seek the presidency, Hildebrand was at the forefront of all strategic decisions and helped to craft the ground-breaking grass roots campaign strategy from the very beginning. From savvy marketing to the use of the Internet and small donors, Hildebrand’s strategy helped raise an astonishing \$750 million for the candidate, shattering records and changing the political landscape forever.

■ Hildebrand’s extensive political career has included managing races in South Dakota, Iowa, and Minnesota. He oversaw the Midwestern states for the Clinton-Gore re-elect in 1996 and served as political director of the Democratic Senatorial Campaign Committee from 1997–1998. In 1999 and 2000, Hildebrand ran the Iowa caucuses for Vice President Gore and the Women Vote! program for EMILY’s List. He also managed Senator Tim Johnson’s campaign in 2002 and Senator Tom Daschle’s campaign in 2004.

■ In 2005, Hildebrand and Paul Tewes founded Hildebrand Tewes Consulting, a full-service consulting firm with a specialty in communications, candidate research, and grass roots strategy. The firm was built on the success of one of the most heralded grass roots issues campaigns in recent history—the campaign that defeated President Bush’s plan to privatize Social Security. With 22 employees in Washington, D.C. and Sioux Falls, South Dakota, the firm has grown quickly and is considered one of the premier political firms in the country.

■ Past campaigns, clients, and current clients include the Clinton-Gore re-elect, Gore for president, Senator Tom Daschle, Senator Tim Johnson, Senator Robert C. Byrd, Senator Sheldon Whitehouse, Americans United to Protect Social Security (campaign against privatization plan), America’s Voice (leading immigration reform coalition), several international unions, including AFSCME, SEIU, and AFL-CIO, Environmental Defense, National Environmental Trust, Planned Parenthood, NARAL Pro-Choice America, the Democratic National Committee, the Democratic Senatorial Campaign Committee, the Democratic Campaign Committee, and the Democratic Governor’s Association.

featured speakers

registration for hotel and meetings

For both hotel and meeting registration, please complete the enclosed form and send to Susan Douglas, SPI, no later than March 16 by fax: (202) 293-0309, or by e-mail sdouglas@plasticsindustry.org.

SPI will make your room reservations

Rate \$184 plus tax per night for single/double (includes free Internet).

Cut-off Rooms must be reserved by March 16 in order to guarantee this rate.

Changes Notify Susan Douglas, SPI, (202) 974-5224 as soon as possible about any changes or cancellations. Cancellations made after March 27 are subject to a penalty of one night’s room rate plus tax.

Extended Stay The hotel is able to guarantee the room rate for up to three days prior to and following the meeting, on a space-available basis.

meetings

Please indicate which meetings you plan to attend and which functions your spouse or guest will be attending. If your spouse or a guest will be attending, please include his/her name on the form.

All questions about your reservation and any changes should be directed to Susan Douglas, SPI, (202) 974-5224.

transportation

Located 15 minutes from Orlando International Airport, Loews Portofino Bay Hotel is most easily reached by taxi, available on the lower level of the airport near the baggage claim.

Rental Cars A variety of rental car companies are located at the airport. Additionally, there is a Hertz rental counter at Loews Portofino Bay Hotel, subject to availability.

The Mears Shuttle is available at the airport, but there is often a long wait for the shuttle, and the shuttle makes a number of stops before reaching the hotel.

weather and meeting attire

Late March and early April should find temperatures reaching 80 degrees during the day with plenty of sunshine on tap. Evenings will cool off to the mid 50s. April is typically one of the driest months in Orlando.

Business casual is the appropriate meeting attire, and for the dinner Thursday evening, plan on wearing business attire.

Loews Portofino Bay Hotel at Universal Orlando®

Hotel Features Loews Portofino Bay Hotel is located on-site at Universal Orlando® Resort. Nestled along a picturesque bay, this luxurious hotel recreates the charm of the seaside village of Portofino, Italy, right down to the cobblestone streets and outdoor cafés. The hotel offers a variety of dining opportunities, from the casual Trattoria which is open for breakfast, lunch and dinner, to the cozy Mama Della’s, open for dinner, to renowned Bice Restaurant, offering elegant dining nightly.

Featuring three themed swimming pools, the world-class full-service Mandara Spa and fitness center, and complimentary on-site transportation via water taxi or shuttle bus to attractions such as Universal Studios® Theme Park, Islands of Adventure® Theme Park, and Universal CityWalk® Entertainment Complex. Loews Portofino Bay Hotel offers plenty of opportunities for quiet relaxation or exciting night life.



accommodations and transportation

TURNPIKE (NORTH OR SOUTH)

Take Exit 259 (I-4 interchange) onto I-4 (Tampa)
Take Exit 74B (Universal Studios) and get in the right lane
At traffic light, turn right onto Hollywood Way
Travel half a mile to Universal Blvd., and turn left
Portofino entrance is one mile on the right

DOWNTOWN ORLANDO (I-4 WEST)

Take I-4 West to Exit 74B (Universal Studios) and get in the right lane
At traffic light, turn right onto Hollywood Way
Travel half a mile to Universal Blvd., and turn left
Portofino entrance is one mile on the right

TAMPA (I-4 EAST)

Take I-4 East towards downtown Orlando
Take Exit 75A (Universal Studios) and get in the left lane
At the end of the exit ramp, turn left onto Universal Blvd.
Portofino entrance is one mile on the right

ORLANDO INTERNATIONAL AIRPORT

Take the North exit out the airport onto Beachline Expressway (SR528) West (International Drive, Convention Center)
Continue on Beachline and take I-4 East
Take Exit 75A (Universal Studios) and get in the left lane
At the end of the exit ramp, turn left onto Universal Blvd.
Portofino entrance is one mile on the right
*SR528 is a toll road. Cost is \$1.50

I-95 SOUTH

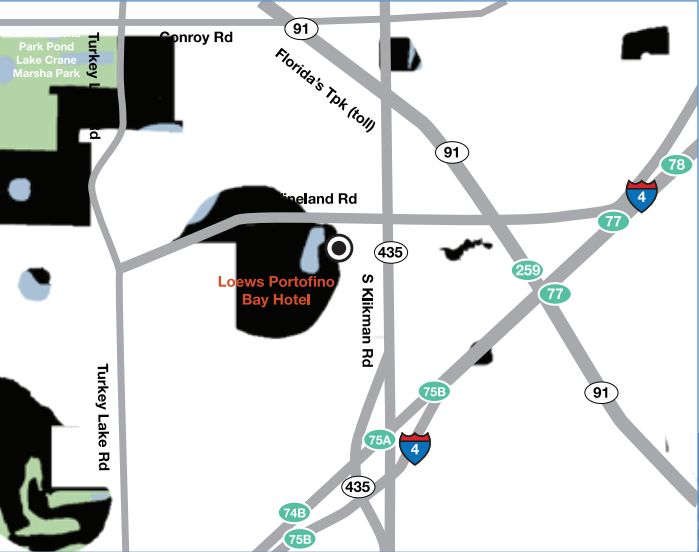
Take I-95 South to Exit 260B (I-4 West towards Orlando)
Take I-4 West to Exit 74B (Universal Studios) and get in the right lane
At the traffic light, turn right onto Hollywood Way
Travel half a mile to Universal Blvd., and turn left
Portofino entrance is one mile on the right

I-95 NORTH

Take I-95 North to Exit 205 (SR528—Beachline Expressway) heading West
Continue on Beachline and take Exit 75A (Universal Studios) and get in the left lane
Turn left on Universal Blvd.
Portofino entrance is one mile on the right
*SR528 is a toll road. Cost is \$2.75

LOCATION

15 minutes from Orlando International Airport
Five minute drive from Mall at Millenia and International Drive
Nearby award-winning golf courses
Nearby Downtown Orlando and Orlando/Orange County Convention Center
Within 15 minutes of SeaWorld® Orlando and Walt Disney World® Resort



directions

tuesday

march 31

6:30 p.m. – 9:30 p.m.

Regional Board of Directors Meeting/Dinner
Prior to the official start of the meeting

wednesday

april 1

1:00 p.m. – 2:45 p.m.

Sales and Marketing Meeting

1:00 p.m. – 6:00 p.m.

Public Policy Meeting

3:00 p.m. – 5:00 p.m.

Manufacturing Issues Workgroup

3:00 p.m. – 6:00 p.m.

Finance, Administration & Membership Committee
FAM members, staff and invited guests only

3:00 p.m. – 6:00 p.m.

CMAC Meeting

6:30 p.m. – 8:30 p.m.

Reception
Spouses and guests welcome

8:00 p.m. – 10:00 p.m.

Officers Dinner
Officers, CEO and legal counsel only

thursday

april 2

7:30 a.m. – 10:00 a.m.

Breakfast with Speakers: President and NAM Chief Economist, Dave Huether
Spouses and guests welcome

10:00 a.m. – 2:30 p.m.

Equipment Council Meeting

10:00 a.m. – 2:30 p.m.

Processors Council Meeting

10:00 a.m. – 2:30 p.m.

Material Suppliers Council Meeting

11:30 a.m. – 1:00 p.m.

Lunch for meeting attendees

3:00 p.m. – 4:30 p.m.

Joint Council Meeting

4:30 p.m. – 6:00 p.m.

General Session with Speaker Steve Hildebrand
Spouses and guests welcome

6:30 p.m. – 8:00 p.m.

Reception
Spouses and guests welcome

8:00 p.m. – 10:00 p.m.

Dinner with entertainment
Spouses and guests welcome

friday

april 3

7:30 a.m. – 9:45 a.m.

Breakfast with Speaker Marci Rossell
Spouses and guests welcome

10:00 a.m. – 12:00 p.m.

Executive Board Meeting
Executive Board, staff and invited guests only

meeting schedule

sponsors



The miracles of science™



colophon

This brochure was designed and printed entirely in-house by SPI staff. The typefaces are Helvetica Neue and Minion. ■

Photos: Capitol building: Artisan; Wall Street sign: David Dea; Federal Reserve Seal: Matthew Veldhuis; Business people: SVLumagraphica; Millennial using laptop: Zsolt Nyulaszi; White House: Albert de Bruijn; Computer keyboard: pdesign; Palm tree: Nikolay Okhitin; Meeting badges: Nicholas Sutcliffe; Headlight: Péter Gudella; Conference chairs: Gregor Kervina; Sun: Roman_Sigaev; Hotel: TM & © 2008 Universal Studios. © 2008 Universal Orlando. All rights reserved.

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