

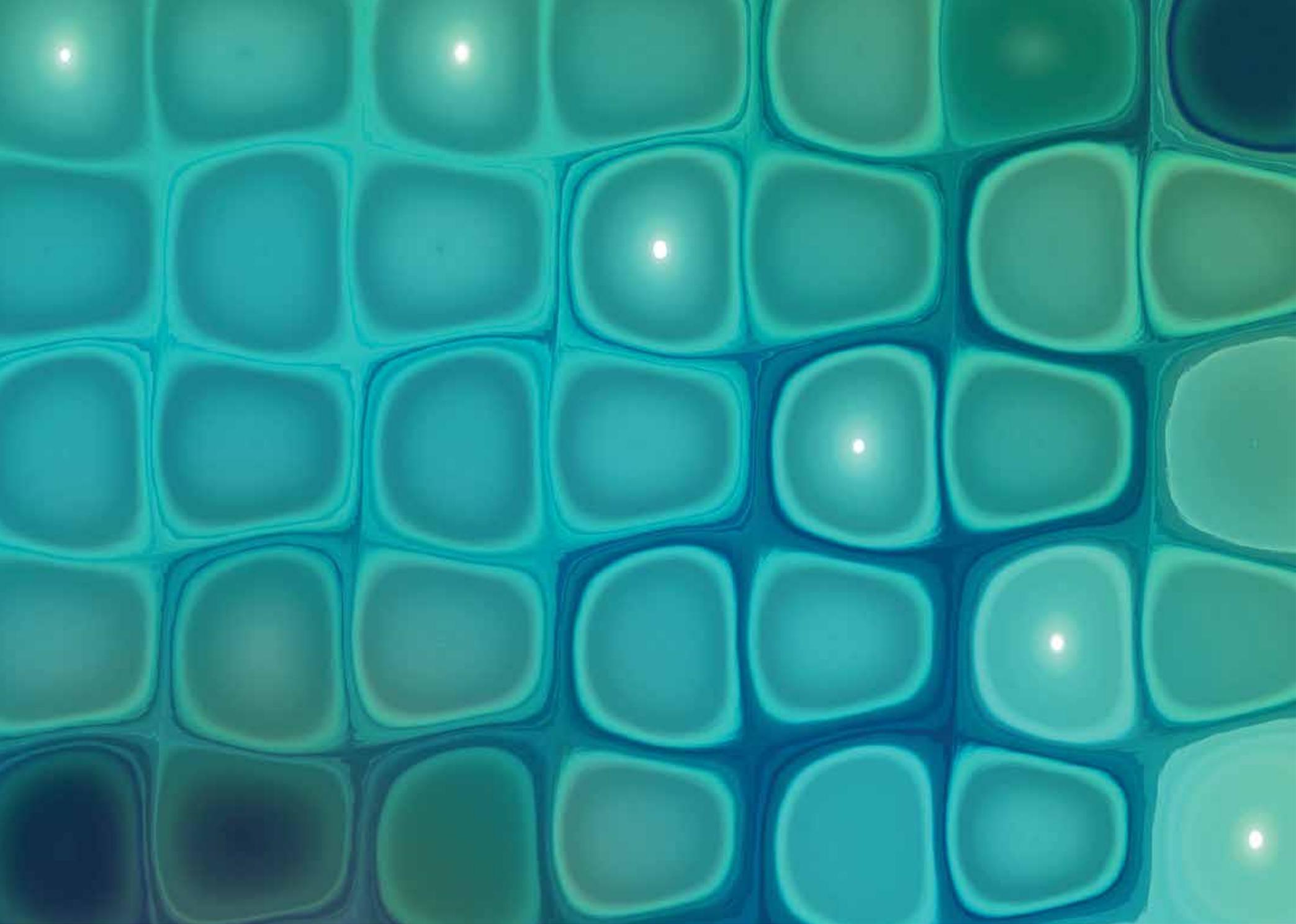
spi vinyl products division **2009** summer conference

july 19–21, 2009

marriott sawgrass

pontevedra beach

florida



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THESE ARE, TO SAY THE LEAST, INTERESTING ECONOMIC TIMES. You need information now, more than ever, to stay competitive in our industry. SPI and the Vinyl Products Division can help you.

The Vinyl Products Division has developed two full days of sessions to provide you with important market updates and regulatory updates that affect your business. There is no better time or place to learn from your own industry sources—colleagues who understand your business and are living through these uncertain times with you.

We hope you will make your plans now to join us for the 20th Annual Vinyl Compounding Conference at the Marriott Sawgrass in Ponte Vedra Beach, Florida, July 19–21, 2009.

We have secured a lineup of speakers and topics that will provide valuable information to your industry including:

- Plasticizer Update
- Stabilizer Update
- North American Resin Market Update
- LEED Architectural Update
- ...and much more

In addition to a strong program, we are meeting at an affordable and very comfortable resort. Your single or double room rate is only \$149 at the Sawgrass Marriott.

There will be time for a little recreation with scheduled networking events at the end of each day. The traditional golf tournament will be a chance to renew old friendships and possibly meet some new people in your industry.

Everyone is looking for ways to remain competitive and weather the current economic challenges. We believe the annual conference will provide a valuable place for networking, and a forum for pertinent industry information and updates.

We hope you will join us.

## sunday

july 19

8:00 a.m.

GOLF TOURNAMENT, PLAYERS  
STADIUM COURSE

Nearly 30 years after its conception, the players Stadium course at TPC Sawgrass recently marked the final stages of a magnificent eight-month, multimillion-dollar golf course redesign. Regarded as the crown jewel of Northeast Florida, this stunning, Pete Dye-designed golf course plays host to the players Championship—which annually attracts the strongest field in golf and is one of the PGA tour's most coveted titles. The course's signature hole is the 17th—the iconic “island hole” and “The Most Photographed Hole in the World.” At once exciting and controversial, it tests even the skills of the world's greatest golfers, including Tiger, Vijay, and Phil.

4:00 - 6:00 p.m.

Executive Committee Meeting

6:00 - 7:30 p.m.

WELCOME RECEPTION

7:30 p.m.

DINNER ON YOUR OWN

## monday

july 20

8:30 - 9:30 a.m.

SPOUSE BREAKFAST

*General Session*

8:00 – 8:30 a.m.

CONTINENTAL BREAKFAST

8:30 - 8:45 a.m.

Opening Remarks

8:45 – 9:15 a.m.

**Plasticizer Market Update**  
*Michael Bisig, BASF*

9:15 – 9:45 a.m.

**Low Volatile High Performance  
Stabilizer Systems for Flexible Vinyl**  
*Luis Cruz, Halstab*

9:45 – 10:15 a.m.

BREAK

10:15 - 10:45 a.m.

**European Resin Update**  
*Denis Michels, SMH Solvay*

10:45 – 11:30 a.m.

**Wetting Agents**  
*Patrick Laine, BYK USA*

11:30 – 11:45 a.m.

**Commercial Session**

The following presenters paid a fee to the Vinyl Products Division for the privilege of presenting this material, which is commercial in nature. The commercial sessions may include papers on a variety of innovative processes, emerging business issues and new markets in the flexible vinyl industry. Papers may address the latest use of materials or provide information on up-and-coming technologies being implemented by flexible vinyl companies without regard for the traditional non-commercial presentation criteria.

- **Jungbunzlauer, Inc.**

11:45 - 1:30 p.m.

LUNCH ON YOUR OWN

1:30-3:30 p.m.

**Phthalate Ester Panel**  
*moderated by Dean Finney*

- **Regulatory—Federal and State Regulatory Update**  
*Dean Finney*

- **Non-Regulatory Update—Sustainability and Deselection**  
*Chris Bryant, ACC Phthalate Panel Manager*

- **Communication Strategy—Strategy and Media Results. Update on efforts to form a Flexible Vinyl Coalition**  
*Darlene Snow, Ogilvy and Bob Drake, BASF, Panel Communications Chair*

- **Panel Discussion**

*Questions from the Audience*

5:30 – 6:30 p.m.

RECEPTION  
DINNER ON YOUR OWN

## tuesday

july 21

8:30 - 9:30 a.m.

SPOUSE BREAKFAST

*General Session*

8:00 – 8:30 a.m.

CONTINENTAL BREAKFAST

8:30 - 9:00 a.m.

**New Plasticizer Technology**  
*Bill Arendt, Genovique Specialties*

9:00 – 9:30 a.m.

**Acrylic Plastisols***Peter Runciman, Dianal America, Inc.*

9:30 – 10:00 a.m.

**North American Resin Market Update***Patrick Maloney, PolyOne*

10:00 – 10:30 a.m.

BREAK

10:30 – 11:00 a.m.

**SPI Issues and Goals***Bill Carteaux, SPI*

11:00 – 11:30 a.m.

Division Business Meeting

11:30 a.m. – 1:00 p.m.

LUNCH ON YOUR OWN

1:00 – 2:00 p.m.

**State of the Economy***Loren Scott, Louisiana State University*

Dr. Scott is the President of Loren C. Scott & Associates, Inc., a 24-year old economic consulting firm whose clients include such large national firms as BellSouth, Capital One Financial, Northrop Grumman, Entergy, ExxonMobil, J.P. Morgan Chase, and a diversity of others. He is one of the 32-member National Business Economic Issues Council, which meets quarterly to discuss issues of state, national, and international interest. This group has experts who cover international trade, Washington economic policy, retail trade, trucking, steel, chemicals, etc. Dr. Scott is an energy specialist on the NBEIC. He has been interviewed recently on MSNBC, CNBC, and Bloomberg TV and his work has been cited in such publications as the *Wall Street Journal*, the *Los Angeles Times*, *USA Today*, and the *Moscow Times*, to name a few. His career started at Louisiana State University in 1969 where he spent the next 33 years, rising through the ranks from assistant professor to the prestigious Freeport McMoran Endowed Chair of Economics and the Director of the Division of Economic Development and Forecasting. Over the thirteen-year period from 1983-96, he was the chairman of the Economics Department at LSU. During that time, the Department's ranking among the 3,000 economics departments in the U.S. rose from 101st to 38th. He is presently Professor Emeritus at LSU. He received 7 awards at LSU for outstanding classroom teaching. His CD collection of humorous stories, *Laughter: The 'Economical' Way to Feel Great*, is available via his Web site [www.lorencescottassociates.com](http://www.lorencescottassociates.com). He gives 50-70 speeches a year on the state of the economy.

2:00 – 2:30 p.m.

BREAK

2:30 – 3:30 p.m.

**Regulatory Section**

- **LEED Architectural Update**  
*Scott Walzak, Roger Williams University*

- **The Impact of the Obama Administration on Flexible PVC**  
*Bill Hall, Winston & Strawn*

6:00 – 9:00 p.m.

RECEPTION AND DINNER EVENT

### mariott sawgrass

1000 PGA TOUR Boulevard,  
Ponte Vedra Beach, Fla. 32082

SPI is holding a block of rooms at the Sawgrass Marriott in Ponte Vedra Beach, Fla. Located near Jacksonville, the property features seven world class golf courses, fabulous dining options and a 25,000 square foot spa.

For the SPI rate of \$149, please call the hotel reservations department at 1.800.457.4653 and mention the SPI Vinyl Products Division meeting. The cutoff date for the rates is June 18, 2009 at 3:00 p.m. SPI can not guarantee the room rate beyond that date, or if the room block sells out prior to that date. Therefore, we recommend making your reservations as early as possible. (Saturday room nights go very quickly.)

### meeting attire

The dress code for the entire conference is business casual.

### air transportation

The Marriott Sawgrass is approximately 34 miles from Jacksonville, International Airport. Please see [www.sawgrassmarriott.com](http://www.sawgrassmarriott.com) for more information.

### meeting cancellation policy

If for any reason you must cancel your participation in this meeting, written notice is needed by Friday, July 3, 2009. Should you fail to notify the division about your cancellation, you will forfeit all registration fees. Golf refunds will not be available after Monday, June 15, 2009.

### registration

Registrations may be mailed to the following address:

SPI Vinyl Products Division  
Jennifer Goldman  
1667 K Street, NW Suite 1000  
Washington, D.C. 20006

or faxed to: (202) 293-0005.

Registrations must include payment in order to be processed. Faxed or mailed registrations received without payment will not be processed.

### golf

The Golf Tournament will be held at the The Players Stadium course at TPC Sawgrass on Sunday, July 19th at 8:00 a.m. The cost is \$234 per person and includes greens fees, cart, and practice balls. Rental clubs are \$70 per set. Please sign up for rental clubs on your registration. You will pay the course directly on site.

Nearly 30 years after its conception, THE PLAYERS Stadium course at TPC Sawgrass recently marked the final stages of a magnificent eight-month, multimillion-dollar golf course redesign. Regarded as the crown jewel of Northeast Florida, this stunning, Pete Dye-designed golf course plays host to THE PLAYERS Championship—which annually attracts the strongest field in golf and is one of the PGA TOUR’s most coveted titles. The course’s signature hole is the 17th—the iconic “island hole” and “The Most Photographed Hole in the World.” At once exciting and controversial, it tests even the skills of the world’s greatest golfers, including Tiger, Vijay, and Phil.

### sponsorships

Give your company increased visibility! The Vinyl Products Division offers sponsorships for events at the 20th Annual Vinyl Compounding Conference in Ponte Vedra Beach, Florida, July 19-21, 2008. Sponsorships are available for member and non-member companies.

In return for sponsorships, companies will be acknowledged on signage entering the event, and will be listed on a sponsorship sheet in the attendee packet. Please see the registration form for availability and pricing.

Sponsorships cannot be billed and must be paid for by credit card or check in advance of the meeting. Payments must be received by June 26 to be included in the attendee packet and event signage.

▶

Name \_\_\_\_\_ Nickname \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**PAYMENT**  Check enclosed (payable to SPI/Vinyl Products Division)  
Bill my  Visa/MasterCard  American Express

Cardholder Name \_\_\_\_\_ Authorized Amount \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**First Time Attendee**

**Special Needs, please specify**

\_\_\_\_\_

▶ Fax completed form to Jennifer Goldman at (202) 293-0005 or mail to  
SPI, attn: Jennifer Goldman  
1667 K Street, NW, Suite 1000  
Washington, DC 20006-1620

Payment must be included with this form or your registration will not be processed.

**Questions? Call (202) 974-5234.**

Registration	FEE if registered by June 22, 2009	FEE if registered after June 22, 2009	Total
Member Registration	\$450	\$600	\$
Nonmember Formulators	\$650	\$800	\$
Nonmember Suppliers	\$1,025	\$1,500	\$
Spouse Registration, includes scheduled food functions <i>only</i> .	\$125	\$175	\$

Spouse Name \_\_\_\_\_

Activities	No. of Players	Fees	Total
Golf Tournament, Sunday Handicapping/Pairing Request:		\$135	\$
Golf club rentals <i>check one</i> <input type="radio"/> Right Set <input type="radio"/> Left Set		pay course on site	\$

Commercial Session Presentation	
SPI/VPD Member	\$ 400
Nonmember	\$2,000

Sponsorship Event			
Sunday, July 19 Welcome Reception	<input type="radio"/> Member: \$550	<input type="radio"/> Nonmember: \$1,050	\$
Monday, July 20 Reception	<input type="radio"/> Member: \$550	<input type="radio"/> Nonmember: \$1,050	\$
Tuesday, July Reception and Dinner Event	<input type="radio"/> Member: \$800	<input type="radio"/> Nonmember: \$1,300	\$
Spouse Breakfast Sponsor	<input type="radio"/> Member: \$250	<input type="radio"/> Nonmember: \$450	\$

In return for sponsorships, companies will have their names displayed on signage entering the event, and will be listed on a sponsorship sheet in the attendee packet.

#### Sponsorship Rules

- Sponsoring companies must be represented at the conference.
- Sponsorships cannot be billed. They must be paid, by credit card or check, in advance of the meeting.
- Sponsorships must be received by June 26, 2009 to be included in the attendee packet and event signage.

**GRAND TOTAL \$**



Vinyl  
Products  
Division

an spi industry group

1667 K St. NW, Suite 1000  
Washington, DC 20006-1620

[www.flexiblevinyl.org](http://www.flexiblevinyl.org)  
[www.plasticsindustry.org](http://www.plasticsindustry.org)

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